

# Empowered to HELP

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BY WEEKLY RUNNER

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TAN Sri Michelle Yeoh looked resplendent in a bright yellow ensemble when she graced the Be An Angel charity dinner organised by Empowered, the Cancer Advocacy Society of Malaysia, together with leading sponsors Elegance Club and A Next Star Production .

The evening was exquisite with volunteers garbed in angelic white flowing dresses that added more glamour to the event held at Elegance Club's newly-opened iconic concept boutique and group head office in upscale locale Bangsar, Kuala Lumpur.

The top five auctioned items included the highest valued item that evening – an exquisite set of white gold, jade and diamond earrings from the Elegance Club artistic expression collection sponsored by Elegance Club Group of Companies founder and managing director Datuk Tracy Ong. The other items were a piece of Jacob & Co. timepiece signed live and personally by Yeoh, the highest donor of the evening, a set of white gold chain with jade and diamond pendant donated by Poh Kong Holdings; and two

My Journal book packages donated by founder and president of Empowered, Dr Christina Ng. Dr Ng mobilises a committed team of volunteers in efforts to help save lives, prevent cancer and eliminate suffering amongst the poor in Malaysia.

Empowered has reached out to 55,000 low income persons in Malaysia and helped save many lives through early cancer detection. My Journal is an informative and therapeutic cancer educational aid used by Empowered to help cancer patients, and is the brainchild of Dr. Ng. "Fund-raising has always been a challenging part of Empowered's mission to make a difference in the lives of under-privileged Malaysians.

However, we have been truly blessed by the giving spirit of generous Malaysians. Be An Angel with Tan Sri Michelle Yeoh is definitely a significant milestone event for Empowered. It will be the backbone for our future outreach projects, which will include two large-scale cancer awareness and screening campaigns in 2014, targeted to more under-resourced Malaysian communities," said Dr Ng. – By SHABNA SELVA MOHAN