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Learn about lung cancer for a smoke-free Malaysia



Event challenges smokers to give up the habit in November. - Filepic



Event in KL to spread awareness about lung cancer.

MALAYSIA'S newest cancer organisation, Empowered-The Cancer Advocacy Society of Malaysia, takes aim at lung cancer with a new approach calling on all Malaysians to be smoke-free for a week in the month of November.

The nationwide move is the brainchild of Dr Christina Ng, founder and president of the non-profit organisation, to commemorate and to coincide a Smoke-Free Week dedicated to lung cancer awareness in the world.

Empowered is reaching out to all smokers in Malaysia to take up the challenge.

The event will be launched on Nov 16 at the Dataran Perumahan Awam Seri Perak, Bandar Baru Sentul, Kuala Lumpur, with the theme *Say NO to Smoke, Say YES to Life*.

Educational booths will be specially set up to disseminate information on the hazards of smoking.

Medical specialists, paramedics and medical students will also be on hand to provide consultations. This has been made possible due to the financial backing of partner corporate companies, who have been roped in to support the event that offers every visitor a chance to sieve the facts from the myths surrounding smoking and lung cancer.

Children from the Sri Perak community will certainly not be left out of the event. They will be given a space to express their talents and become ambassadors on the awareness of lung cancer.

An art competition will be organised and prizes will be presented to those who best express the theme *Say NO to Smoke, Say YES to Life*.

All in all, this event for the family epitomises the mission and vision of the society to bridge the missing link in empowerment towards cancer awareness.

This event is jointly organised by Empowered - The Cancer Advocacy Society of Malaysia, the National Council of Welfare and Social Development Malaysia (Makpem), Kuala Lumpur City Hall (DBKL) and the Residents Association of Perumahan Awam Sri Perak.